

# Taha Sukhsarwala Graphic Designer

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- → Valid UAE Driving License

## **Multimedia Effeciency**

Adobe Illustrator

Adobe Photoshop

Adobe Lightroom

Adobe Flash

Adobe Audition

CorelDraw

Ulead Video studio

### CRM MANAGEMENT

Sales Force  $\star \star \star \star \star$ PropSpace  $\star \star \star \star \star$ 

## Computer Effeciency

Desktop Assembling \* \* \* \* \*

Software Installation \* \* \* \*

Antivirus \* \* \* \*

Data Backup \* \* \* \*

Emails & Outlook \* \* \* \*

Microsoft Office \* \* \* \*

Internet Expertise \* \* \*

Social Media \* \* \*

Online Marketing \* \* \*

### **Educational Qualifications**

Diploma in Graphic Designing Image Institute of Digital Technology - India

12th with Common Stream
Gujarat Higher Secondary Education Board
Obtained Result - 50 %

10th with Common Stream Gujarat Secondary Education Board Obtained Result - 52 %

### Language

English  $\star \star \star \star \star$ Hindi  $\star \star \star \star \star$ Gujarati  $\star \star \star \star \star$ 

### **PROFILE SUMMARY**

To secure a respectful position in the Multimedia Industry. Looking for a good opportunity to implement my contemporary and enhance skills and knowledge in the field of Graphic Designing, Corporate gifts, Promotional items & Event Management.

#### **WORK EXPERIENCE**

## **Graphic Designer**

Fusion Tech Computers Trading LLC, Dubai - UAE

- Creating content for creatives to support marketing team such as flyers, business cards, or presentation.
- Creating content for social media platforms including Instagram, Facebook, LinkedIn, etc.
- Maintaining brand guidelines and style guides
- Creating Effective Powerpoint Presentation for sales
- Stay up-to-date with industry trends and best practices in graphic design

## **Graphic Designer/CRM Management**

Jan 2020 - Dec 2020

Jan 2021 - Till now

### LYM Real Estate Brokers LLC

- CRM Management such as Sales Force
- Lead distribution, Coordination with marketing company
- Creating Users in CRM
- Creating personalized creatives of properties
- Creating content for social media such as nstagram, Facebook & LinkedIn
- Designing email campaigns
- Managing content calendar and ensuring consistency across all platforms.
- Coordinating with marketing manager to ensure the timely delivery of assignments
- Editing Properties Photos as per the requirement

### **Graphic Designer**

Nov 2011 - Jan 2020

### Shikmo International Advertising L.L.C - Dubai - UAE

- Preparing artwork mockups of corporate gift Items for branding
- Creating design layouts of Banner, Brochures, Calendars, Rollup banner,
- Backdrops, Invitation cards, sign boards and Office stationery
- \_ Updating the website with product and details, creating banner and flyers for email marketing
- Communicating with the clients to get the approval for print process.
- Communicating with suppliers and printer to execute the order
- Handling the walking customer in the showroom
- Preparing the required document for the sales and delivery, National &
- <sup>-</sup> International

Having very good knowledge of local market which help me for sourcing and

organizing the required material for clients

### **Graphic Designer**

Aug 2010 - Jan 2011

### Navrachana Education Society, Vadodara - India

- Creating the Layout of Manual book for Tribal School
- Designing of Invites, Forms, Banners & Flyers for the School and Students
- Preparing daily work reports

## 2D Animator

Jan 2009 - Jul 2010

### Topper Education Pvt. Ltd., Vadodara - India

(A company engaged in Animated Educational CDs)

- Creating 2D Animation which includes Creation of Background, Character and Graphical Layouts
- Playing Good team role which help us to make creative animated presentation of Mathematics, Science, Social Studies and English.